

Information Builders enables agile information solutions with business intelligence (BI) and integration technologies. Flexible, scalable, and secure, WebFOCUS – the most widely utilized BI platform – permeates every level of the extended enterprise through a simple and intuitive user experience.

WebFOCUS

Active Reports



Active Reports give workers 24/7-access to BI content anywhere via e-mail, alerts, Web pages, and drill-down links. The combined push/pull approach guarantees access to the entire content of the BI report repository, as opposed to being limited either to information previously sent or to reports written for or converted to a mobile format.

Portable Analytics Goes Mobile

Today, over 41 percent of all workers spend at least 20 percent of their time away from their primary workspace.* While the laptop computer enabled this trend, it is no longer the primary tool for most of these workers. People also want easy access to information at times when laptops are not convenient, such as while waiting in line at the airport, on commuter trains, or just before walking into a meeting. With the ability to satisfy these needs, smartphones have become the device of choice.

To meet the user community's demand for information while away from their desks, many enterprises have enabled alerts and static reports to be delivered to phones as either e-mails or text messages. While this is a step in the right direction, decisions are rarely made based on a static set of KPIs e-mailed as an alert. Only WebFOCUS Active Reports provide robust business intelligence (BI) to users' computers as well as their mobile device – including Treos, Dell PDAs, HP PDAs, Samsung devices, and any other device running the Opera Mobile browser – enabling real-time decision-making.

* Transatlantic Wireless Business Survey – US Large Business. Yankee Group. May 2006.

WebFOCUS Active Reports empower new constituencies of business users with access to actionable reports on their mobile device, while simultaneously shrinking the cost of BI support. WebFOCUS Active Reports do not require individual user licensing and one server provides unlimited access and distribution rights. Unique to this solution, WebFOCUS Active Reports provide portable analytics to frontline mobile workers and partners whether they work in connected or disconnected mode.

Improve Efficiency With Multitasking Tool

Active Reports – whether delivered to a user's desktop or mobile device – consist of data and interactive capabilities bound together in a single file. They are easily distributed to large numbers of users who can then perform common analytic functions such as sorting, filtering, calculating, and charting. There's no need for access to specific personal computers, proprietary applications, or network conduits. The unsurpassed, easy-to-use interface requires no training. What's more, significant network cost savings are achieved when users work in disconnected mode.

Active Reports encapsulate data and interactive controls into a single HTML file that is self-contained, enabling report consumers to manipulate the contents into diverse report permutations on their own. The ability to forward these reports to other users without any network or device constraints improves efficiency and facilitates collaborative decision-making.

This paradigm has important ramifications for the enterprise as a whole. With WebFOCUS Active Reports you can:

- Minimize the backlog of report requests in the IT queue by delivering a single report that can be transformed again and again, without repeated connections to the data
- Simplify distribution of sophisticated reports, using the same delivery vehicle for users inside and outside the enterprise
- Give field workers access to information at the exact moment they need it on their mobile device
- Reduce network costs by enabling users to work in disconnected mode
- Solve the dilemma of how to provide enterprise data to outside users
- Eliminate dependence on third-party software that may not be available to users outside the enterprise
- Offer an intuitive user interface, enabling data analysis for report consumers not highly skilled with spreadsheets

Active Reports functionality can be applied to just about any report type, including detail reports, reports with multiple levels of summary, and expandable (Accordion) reports, to name a few. They can be enabled in an existing WebFOCUS application by simply changing the output type.

Active Reports also offer extensive manipulations of data via a pull-down menu from each report column. The options include:

- **Sort** – arrange any field in ascending or descending order
- **Filter/highlight** – select any column(s) for complex record selection tests; tests can be on multiple fields with various operators, including equalities, inequalities, and substrings; rows in the answer set of the search can be highlighted or displayed alone
- **Calculate** – apply math functions to the column, such as the sum, the minimum or maximum value of a field, the count of instances, and each value as a percentage of the column total
- **Chart** – create line, bar, and pie graphs displayed in a pop-up window
- **Rollup** – aggregate the values in a column in groups by another designated column, displaying the results in a pop-up window
- **Pivot** – aggregate values in one column and display the results in a cross tab grouped by two or more columns
- **Visualize** – compare column values visually with the bar chart integrated in the report
- **Freeze** – designate a section of a wide report as stationary and the adjoining section as moveable for easy viewing
- **Paginate** – designate the number of records per logical page
- **Export** – extract records' rows into an external file that can be imported into other environments
- **Tabbed view** – view reports on a mobile device easily with each chart and roll-up displayed in separate tabs

Find Out More

To find out how our solutions can help your company succeed, talk to an Information Builders representative today.

Contact your local Information Builders office, visit us at

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