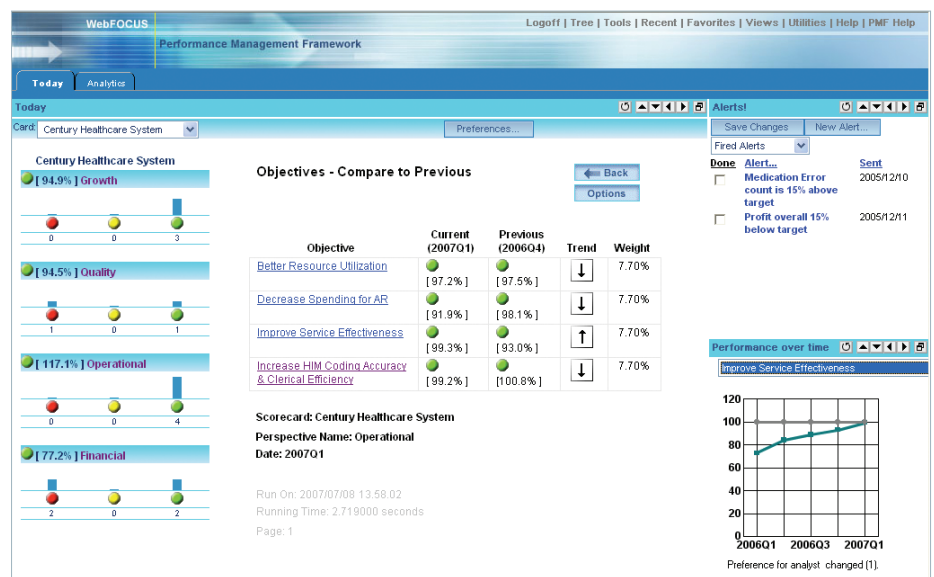


Information Builders enables agile information solutions with business intelligence (BI) and integration technologies. Flexible, scalable, and secure, WebFOCUS – the most widely utilized BI platform – permeates every level of the extended enterprise through a simple and intuitive user experience.

PMF for Healthcare provides a secure role-based end-user environment for managing metrics, defining strategies, and creating scorecards

Performance Management Framework for Healthcare



A Single Dashboard Tracks Performance

Performance management dashboards are a proven way to lower costs and increase revenues. Now they can also help increase patient satisfaction and quality of care.

Whether you are implementing dashboards and scorecards for pay-for-performance initiatives, as a tool for your hospital board and executives to measure operational efficiency, or to speed revenue-cycle management, a single tool can address all of these challenges.

Information Builders' Performance Management Framework (PMF) for Healthcare is a complete off-the-shelf solution for the healthcare industry that makes strategic management goals a reality through real-time information sharing, collaboration, alerts, and analysis.

PMF for Healthcare provides a secure role-based end-user environment for managing metrics, defining strategies, and creating scorecards for various operating groups throughout the healthcare enterprise. The solution's templates provide high-level strategy

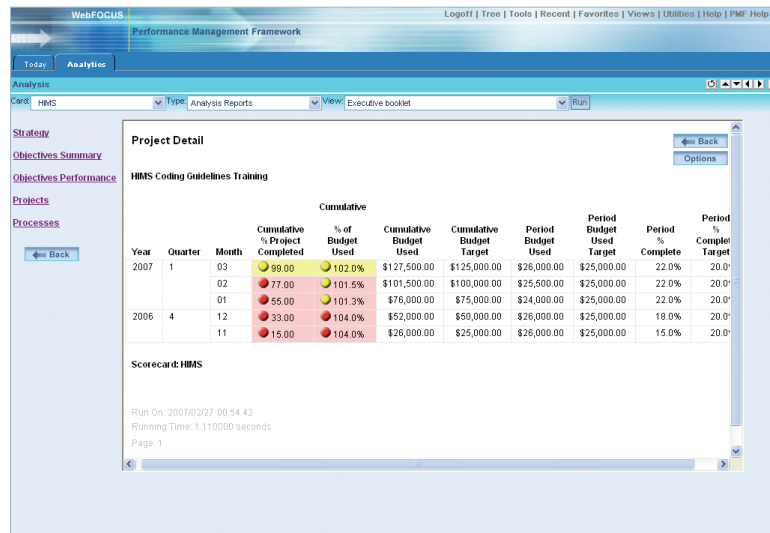
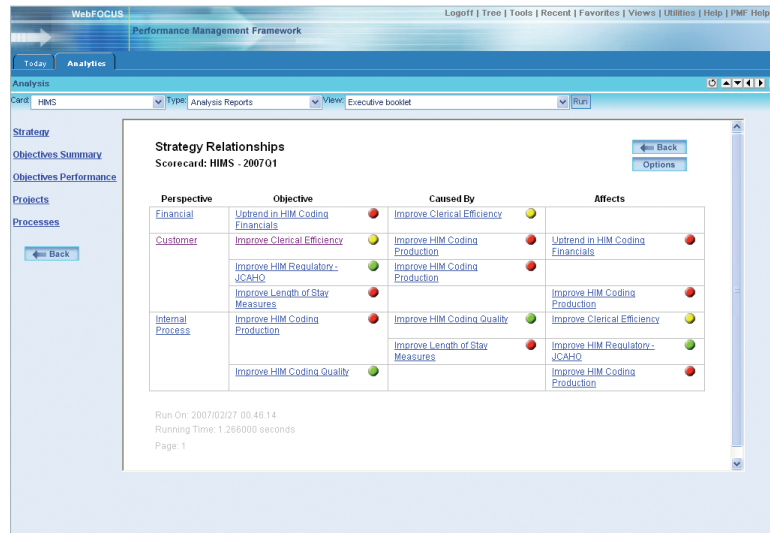
Through secure, role-based access to real-time data PMF for Healthcare provides the necessary alignment between business goals and operational processes. Business users may access, analyze, and drill through reports to a wealth of information, which may uncover root-cause issues and provide targeted improvement initiatives.

maps tied to quality of care and profitability. It includes operational scorecards – such as revenue cycle, and predefined healthcare-specific metrics – including length of stay, HIM-coding quality, readmits, and insurance denials.

Align Institutional Goals and Processes

One challenge facing healthcare providers and executives is selecting key performance indicators (KPIs) that support strategic priorities. Without implementing a comprehensive framework for managing performance there is no real way of incorporating operational effectiveness and efficiency into an institution’s overall goals.

PMF for Healthcare provides easy cause-and-effect analysis with drill downs to any level within its rich dimensional architecture.



Developing key performance indicators and regularly monitoring trending progress is vital to an organization's continued health. KPIs give a competitive edge to institutions by allowing them to monitor effectiveness across the continuum of care. Implementing a robust, reliable solution to track real-time measures yields concise and efficient management, which are the building blocks for performance improvement, revenue return, and quality control.

PMF for Healthcare provides easy cause-and-effect analysis with drill downs to any level within its rich dimensional architecture, such as reviewing clinical service lines all the way down to DRG or physician, which may be adapted specifically to organizational hierarchies. Through secure, role-based access to real-time data PMF for Healthcare provides the necessary alignment between business goals and operational processes. Business users may access, analyze, and drill through reports to a wealth of information, which may uncover root-cause issues and provide targeted improvement initiatives.

As measures change and new ones evolve, organizations need a tool that makes it easy to modify, manage, and incorporate new measures. Built on Information Builders' WebFOCUS enterprise business intelligence suite, PMF for Healthcare's metrics and reports are easily customizable, and dimensions can be expanded and modified as they change in order to meet the needs of the facility. Underpinned with WebFOCUS, PMF for Healthcare is able to incorporate complex business logic and rules, has the ability to define and manipulate virtual data fields, and has the versatility to handle diverse reporting requirements.

In addition, WebFOCUS provides a re-usable architecture for ad hoc and parameterized reporting that meets every user's needs by offering clinicians, physicians, nurses, business analysts, managers, and executives the ability to create, run, save, and schedule their own reports with a powerful, intuitive Web-based interface.

With adapters from iWay Software, an Information Builders company, PMF for Healthcare can access all of an institution's data sources – both clinical and financial – from disparate systems in either real time or from staged data in cubes, datamarts, or warehouses.

PMF for Healthcare Metrics and Reports

PMF for Healthcare includes a number of pre-built modules, designed to address the needs of healthcare providers. The following modules are included.

- **Finance, Cost of Care, and Reimbursement Analysis** – Accurately monitor key performance indicators to get an immediate understanding of your current financial position. View revenue versus budget, inpatient versus outpatient revenue, ADT data, and physician billing with the ability to drill down to live, detail-level data.
- **Utilization and Strategic Planning** – Reveal ways to optimize asset utilization and improve profit margins. Maximize bed utilization, avoid unnecessary labor costs, and eliminate operational bottlenecks. Reduce the variable costs of underused assets and maximize the revenues of better performers.
- **Physician Profiling** – Access and integrate outcomes, costs, resource utilization, and other data with ease. Standard reports and charts such as severity, adjusted LOS by DRG and by physician can be viewed with the click of a mouse.

Find Out More

To find out how our solutions can help your company succeed, talk to an Information Builders representative today.

Contact your local Information Builders office, visit us at www.informationbuilders.com, or in the U.S. and Canada, call **(800) 969-4636**.

- **Human Resources** – Retain key staff and gain a better understanding of the demographics of your workforce. Measure key workforce indicators and identify employee retention and recruitment trends before they become problematic.
- **Quality Improvement** – Identify and correct trends in patient care. Reduce surgical infections, readmission rates, and even pressure ulcers, as they emerge. Positively impact patient care and satisfaction rates by receiving updated care indicators on a daily basis.
- **Case Management** – Compare costs by DRG or by attending physician. Identify cost outliers and anomalies. Easily access clinical records to expose trends and patterns.
- **Inpatient Reporting** – Track trends in inpatient costs. Easily generate reports on costs by DRG, revenue by patient, and DRG charge by payer.
- **Outcomes** – Reveal what treatment plans and approaches deliver better outcomes and which are more cost effective.
- **Enrollment/Disenrollment Reports** – Track trends in membership and generate reports on new members, disenrollment by reason, and membership activity by rating.
- **Demographics** – Find out what segments are the most profitable, which cost the most and why, as well as how to adjust benefit levels to maintain overall profitability.
- **Administrative Costs** – Analyze and monitor SG&A costs to allow corrective action – reducing costs or raising premiums.
- **Utilization Reports** – Accurately track key performance indicators to gain insights into all areas of utilization. Identify physician or physician groups that are responsible for inpatient utilization.
- **Claims Analysis** – Use highly summarized charts to find out top-level, month-by-month trends in service type. Integrate and analyze data from disparate sources such as clinical and financial/billing systems.